



# SPONSORSHIP & EXHIBITOR PROSPECTUS

## 09-14 August 2026



**INTERNATIONAL GEOSCIENCE &  
REMOTE SENSING SYMPOSIUM**

[2026.ieeeigarss.org](https://2026.ieeeigarss.org)



revised June 9, 2025

# *Engage with the Experts Who Shape the Future*

## **Join Us at IGARSS 2026 – The Premier Remote Sensing Symposium**

On behalf of the IGARSS 2026 Organizing Committee, we invite your organization to showcase its leadership as a sponsor and exhibitor at the world's foremost remote sensing event, taking place in the Washington, D.C. area.

IGARSS brings together top experts, researchers, policymakers, and industry leaders, offering direct access to decision-makers and customers in this rapidly growing field. With the global remote sensing market projected to reach \$125.6 billion by 2033 and North America holding a 37.4% market share in 2024, this is a prime opportunity for engagement and visibility.

### **Why Sponsor IGARSS 2026?**

- Connect with leading professionals, customers, and emerging talent.
- Gain global exposure and reinforce your industry leadership.
- Enjoy cost-effective participation with bundled registrations and discounts.
- Support public sector attendance at minimal cost, leveraging the event's proximity to key stakeholders in Washington, D.C.

We offer flexible sponsorship and exhibition packages tailored to your needs. Let's discuss how IGARSS 2026 can support your goals.

We look forward to welcoming you as a valued partner.

Sincerely,

The IGARSS 2026 Conference Committee

## **Washington Hilton**





# IMPORTANT DATES AND CONTACTS

<b>IGARSS TIMELINE</b>		<b>Proposed Deadlines</b>
Conference Starts		9 Aug 2026
Conference Ends		14 Aug 2026
<b>PROPOSAL PHASES</b>		
Community Contributed Session Proposals Open		15 Sep 2025
Tutorial Proposals Open		15 Sep 2025
Community Contributed Session Proposal Deadline		15 Oct 2025
Community Contributed Session Proposal Results		1 Nov 2025
Tutorial Proposal Deadline		15 Nov 2025
Tutorial Proposal Results		1 Dec 2025
<b>SUBMISSION AND REVIEW</b>		
Abstract/Manuscript Submission System Online		1 Nov 2025
Abstract/Manuscript Submission Deadline		10 Jan 2025
Student Paper Competition Deadline		10 Jan 2026
Travel Support Application Deadline		10 Jan 2026
Notification of Acceptance to Authors		15 Mar 2026
<b>REGISTRATION</b>		
Registration Opens		1 Apr 2026
Early Registration Deadline		30 Apr 2026
Tutorial Registration Deadline		30 Apr 2026
Paper Submission for Accepted Manuscripts		30 Apr 2026
Accepted Paper Registration Deadline		30 Apr 2026
Technical Program Online		15 May 2026



## CONTACT INFORMATION

Email: [sponsor@2026.ieeeigarss.org](mailto:sponsor@2026.ieeeigarss.org)

### Conference Hotel & Venue

#### Washington Hilton

1919 Connecticut Avenue NW  
Washington, DC 20009  
Phone: (202) 483-3000

Professional Conference  
Organizer



[cmsworldwide.com](http://cmsworldwide.com)



# SPONSORSHIP LEVELS AND FEES

Step into the Spotlight at IGARSS 2026! As a sponsor, your organization gains unparalleled visibility—reaching not only thousands of conference attendees but the entire IGARSS community. This is your chance to showcase your brand to an influential network of global leaders, innovators, and professionals in remote sensing. With a variety of sponsorship and branding opportunities tailored to fit your goals and budget, there's no better investment to amplify your impact. Explore the detailed sponsorship benefits on the pages ahead and secure your position at the forefront of innovation!

## SPONSORSHIP HIGHLIGHTS

- **Unparalleled Access:** Thousands of renowned experts, engineers, and leaders in the field of remote sensing will be in attendance.
- **Exclusive Networking Advantage:** Sponsors receive a complete list of conference attendees three weeks before the official start date, enabling targeted connections.
- **Engage in Education:** Sponsors are welcome to participate in all open educational workshop sessions to stay ahead in industry trends.
- **Maximize Visibility:** Take advantage of advertising opportunities in the official conference program book.
- **Dynamic Networking Events:** Participate in multiple networking functions, including a reception, evening event, breakfasts, lunches, and all break functions held in the Exhibit Hall.
- **Cost-Effective Sponsorship Benefits:** Enjoy sponsorship and attendance at reduced sponsor rates.
- **Special Invitation:** Sponsors are invited to attend the prestigious Banquet, an excellent opportunity to connect with industry leaders in an exclusive setting.

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
Organization Logo on conference website with hyperlink	✓	✓	✓	✓
Visibility in conference proceedings	✓	✓	✓	✓
Logo on sponsors recognition banner at registration area	✓	✓	✓	✓
Logo displayed on conference signage throuout venue	✓	✓	✓	✓
Exhibition area	ISLAND 20'x20'	DOUBLE 10'x20'	SINGLE 10'x10'	
Complimentary exhibitor registration	3	2	2	
Complimentary full delegate registration	3	2	1	
Conference awards dinner	3	2	1	
Conference bag insert	✓	✓	✓	
Social media posts	3	2		
SPONSOR RATE	\$15,000 USD	\$10,000 USD	\$7,500 USD	\$2,500 USD

NON-PROFIT ORGANIZATIONS AND UNIVERSITIES MAY SPONSOR AT A DISCOUNTED RATE.

# À LA CARTE SPONSORSHIP OPTIONS

## CONFERENCE WELCOME RECEPTION

\$10,000 USD (EXCLUSIVE SPONSORSHIP)

- Recognition on the conference website, featuring linked partner names and organization logo.
- Opportunity to provide freestanding banners to be positioned at the Welcome Reception and a booth online during the reception.

## CONFERENCE BANQUET SPONSOR

\$10,000 USD (LIMITED SPONSORSHIPS AVAILABLE)

- Two (2) complimentary tickets to event.
- May provide a freestanding banner which will be positioned at the entrance to the venue (maximum size 2m high x 1m wide).
- Recognition, with organization logo and hyper-link, on official conference website.
- Acknowledgment on signage at the conference.

## NETWORKING HOUR SPONSOR

\$8,000 USD (PER EVENT)

- The conference will host several networking events on-site at the end of the conference day (before the evening social events). This is an opportunity to address conference attendees in a social setting and drive visibility.
- Opportunity to display sponsor provided banner.
- Sponsorship table at entrance for sponsor provided marketing materials.

## INDUSTRY WORKSHOP

\$8,000 USD

- Produce and deliver a 1.5 hour workshop at the conference.
- Includes mention in program, a meeting room, projector and screen, power strip, logo and mention on session signage. Session to be reviewed and scheduled by conference organizing committee.

## YOUNG PROFESSIONALS EVENT

\$5,000 USD

- Your organization name and logo on all mentions of the event.
- Ability for representatives to attend the event for exclusive networking opportunities.
- Option to provide a giveaway to all attendees.

## TUTORIAL DAY SPONSOR

\$5,000 USD

- As the Tutorial Day sponsor, your organization will be showcased with signage in the tutorial areas and your name/logo in the marketing/communications for the tutorial sessions.
- Option to provide a giveaway to all attendees.



## WIFI SPONSORSHIP

\$6,000 USD (EXCLUSIVE SPONSORSHIP)

- As an exclusive partner of the Wi-Fi, you will enjoy engaging with all attendees when logging into the venue Wi-Fi. This opportunity allows branding on the Wi-Fi login and landing pages with the opportunity to direct delegates to a webpage of your choice.

## POSTER AREA SPONSOR

\$8,000 USD (EXCLUSIVE SPONSORSHIP)

- Sponsor's banner/branding in the Poster Area for the duration of the conference.

## COFFEE BREAK SPONSORSHIP

\$5,000 USD EACH (2/DAY, LIMIT 10)

The conference will have two coffee breaks each day. This is a unique opportunity to drive attention and booth traffic.

- Printed "sponsored by" signs at each of the coffee sessions.
- Opportunity to provide flyers/cards to attendees.
- Recognition on conference materials and website.

## POWER CHARGING STATION(S)

\$3,500 USD (LIMIT TWO (2) PATRONS)

- Gain recognition as one of up to two exclusive charging station patrons. Help attendees get charged up and make the most of their time at the conference.

## SOCIAL MEDIA MESSAGE

\$1,000 USD (EACH POST)

- Let us give your organization a shout out on our social media platforms. We can help with the graphics.

## CONFERENCE BAGS

\$10,000 USD (EXCLUSIVE SPONSORSHIP)

- Exclusive to one sponsor and distributed to all conference attendees to be used during and after conference. Includes conference and patron logo and bag insert. Conference Organizing Committee designs, procures and distributes.

## ORGANIZATION BRANDED LANYARDS

\$8,000 USD (LIMIT ONE (1) PATRON)

- Organization name and logo branded on conference lanyards which are worn by all IGARSS attendees.

## WATER BOTTLES (IN BAGS)

\$7,500 USD (EXCLUSIVE SPONSORSHIP)

- Your organization logo on a water bottle handed out to every registrant at the conference.

## DELEGATE BAG INSERTS

\$1,200 USD (EACH ITEM)

- A great way to connect with conference attendees! Add an organization brochure, postcard, or small giveaway items such as pens, notepads, key chains, etc. to bags given to all delegates (item to be provided by patron).

**HAVE ANOTHER IDEA? LET US KNOW! WE'D LOVE TO WORK WITH YOU TO FIND THE BEST SOLUTION FOR YOUR ORGANIZATION.**

# EXHIBITION HALL\*

## BOOK EARLY FOR THE BEST LOCATION!

The exhibition/booth area is planned for the Columbia West space on the Terrace Level of the Washington Hilton. This area is the heart of the convention center and central to all IGARSS activities.

### EXHIBIT SPACE

(USD \$5,000)

- 10' x 10' booth space
- Two (2) exhibitor passes. Additional passes available for USD \$50.
- One (1) draped table with two (2) side chairs
- One (1) wastebasket
- Recognition on the symposium website featuring linked exhibitor name and logo
- Printed booth sign with name of organization
- Customized options (additional fees may apply)
- Larger spaces available. Contact us for more details. [sponsor@2026.ieeeigarss.org](mailto:sponsor@2026.ieeeigarss.org)
- Booths must be operational and staffed all day

### UNIVERSITY TABLE TOP

(USD \$2,500):

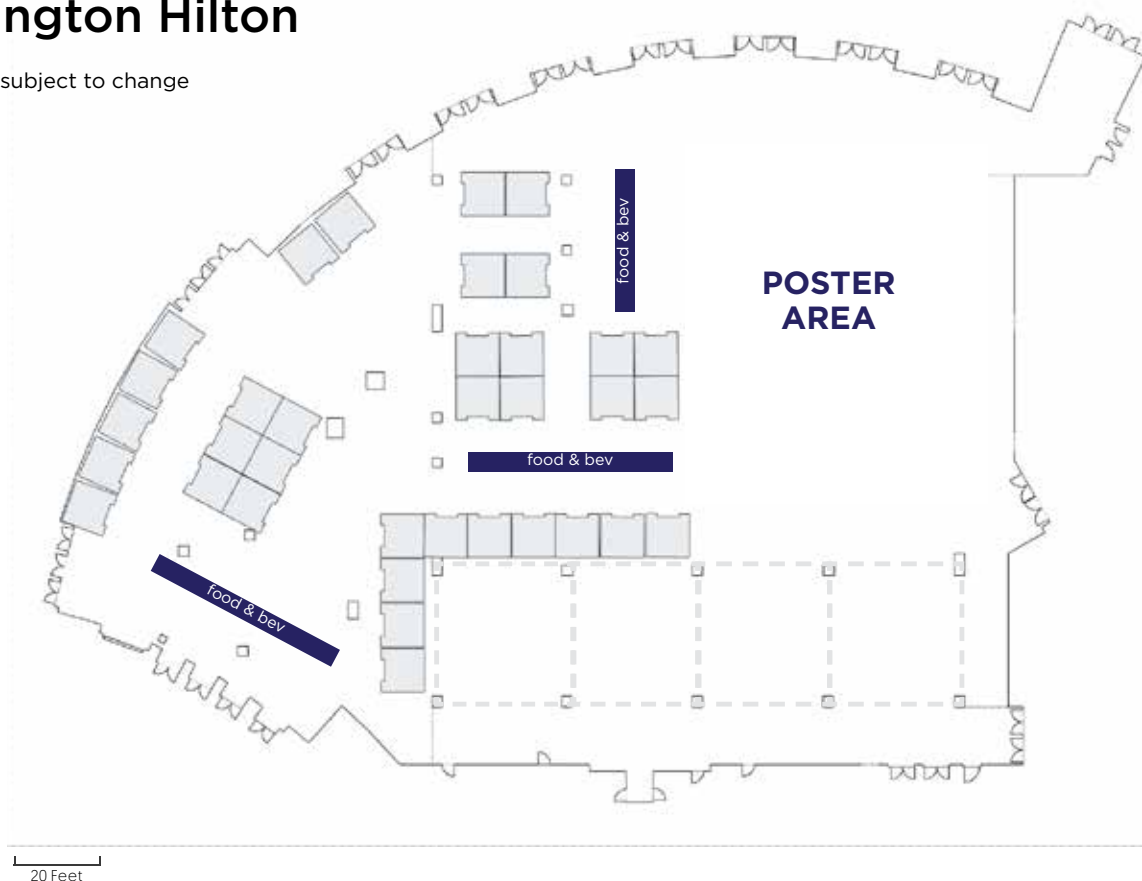
- One (1) draped table with two (2) side chairs
- One (1) wastebasket
- Registration fee waived for one (1) exhibition representative
- Recognition in the symposium program with university name and logo

### PAST SPONSORS AND EXHIBITORS

NASA  
JAXA  
Chinese Academy of Sciences  
Earth Daily  
HySpex  
Cambridge University Press  
MIT Lincoln Laboratory  
CUAHSI  
EY  
Seismological Society of America  
ESA  
UNAM Institute of Geophysics  
Raymetrics  
University of Geneva  
ESRI

## Terrace Level Washington Hilton

\*floor plan subject to change





# FACTS

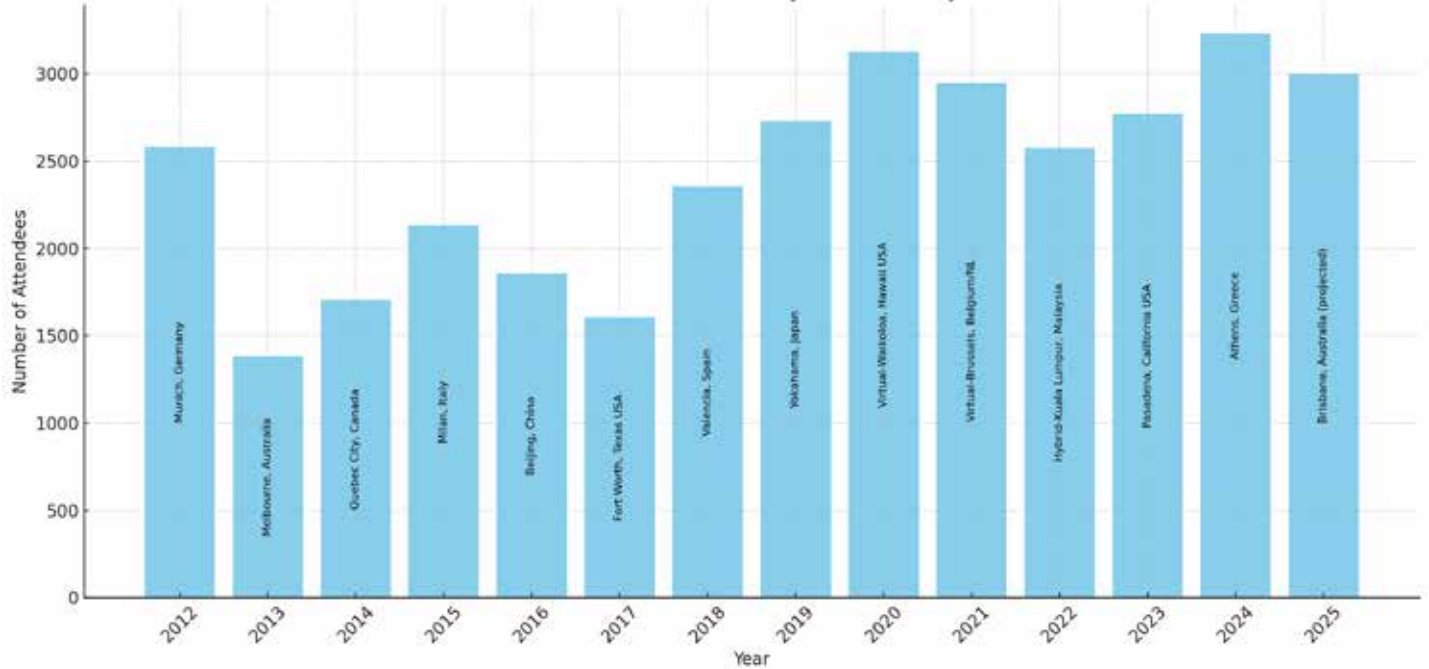
## REMOTE SENSING MARKET

Market Size (2024): USD 24.9 Bn. CAGR: 19.7%.

Forecast Value (2033): USD 125.6 Bn.

North America Revenue Share (2024): 37.4%

IGARSS Attendance by Year and City



## WHO EXHIBITS

- Government agencies
- Geospatial Companies
- Remote sensing Companies
- Research institutes
- Publishers
- More...

# TERMS AND CONDITIONS

2026 IEEE International Geoscience and Remote Sensing Symposium, 9-14 August, 2026.

1. **CHARACTER OF THE EXHIBITION:** The IEEE GRSS and/or its designated agent reserves the right to determine the eligibility of any organization, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.
2. **LOCATION/DATES:** The 2026 IEEE International Geoscience and Remote Sensing Symposium will be held 9-14 August 2026. at the Washington Hilton, Washington, D.C..
3. All rules and regulations of the Washington Hilton shall be followed.
4. **BOOTH SIZE and DEADLINES:** A full exhibit area is 10x10 at a cost of U.S. \$5,000.00. Patron Packages are also available. Failure to make final payment constitutes a cancellation of this contract. Bank charges are the responsibility of the payer.
5. **AUDIO/VISUAL:** Exhibitors are allowed to bring in their own audio-visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. Please review the Washington Hilton regulations regarding such equipment.
6. **SPACE ASSIGNMENTS:** Space assignments are made on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference can be determined online at the time of payment. The selections is subject to availability and confirmation of payment. IGARSS reserves the right to alter an Exhibitor's assigned space if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before this right is exercised.
7. **SUBLETTING OF SPACE:** The Exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organizers. Only one organization shall be considered as the Exhibitor. Any other organization or unit in the space shall be considered a subsidiary or affiliate.
8. **GENERAL REGULATIONS:** Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.
9. **SAFETY CONSIDERATIONS:** All exhibit and space materials must follow local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives, or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations. Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.
10. **OFFICIAL CONTRACTOR:** An official Contractor will be assigned and approved by the Washington Hilton. The Contractor will provide a Service Manual and perform exhibition services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.
11. **ON-SITE REPRESENTATIVE:** Exhibitors shall keep an attendant in their space during all exhibit hours.
12. **SECURITY/LIABILITY:** Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend IEEE, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.
13. **FACILITY DAMAGE:** Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.
14. **CANCELLATION:** If space contracted is canceled by the Exhibitor on or after May 16, 2026, or if the Exhibitor fails to occupy the space contracted, IEEE is entitled to the full amount of the space rental.
15. **AMENDMENT TO EXHIBITOR AGREEMENT:** All matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and IEEE.
16. **INABILITY TO PERFORM:** If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IEEE will refund to the Exhibitor the amount of the rental paid and IEEE shall have no further obligation or liability to the Exhibitor.
17. **SALES PROMOTIONS AND DRAWINGS:** All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE prior to the opening of the event.
18. **PATRON AND GRANTOR ENTITLEMENTS:** Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received, or the contract will be considered null, and void and all promotional entitlements will be withdrawn. IEEE, at its discretion, may make reasonable changes, amendments, or additions to entitlements. To be included in the Symposium On-Site program, as a Platinum, Gold, Silver, or Bronze patron, IEEE must receive the contributor's signed Application and applicable payment by 13 June 2026.
19. **COMPLIANCE WITH TERMS AND CONDITIONS:** IEEE, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.



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## CONTACT US

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**Deadline for sponsorships is 15 July 2026**