



# SPONSORSHIP & EXHIBITOR PROSPECTUS

## 09-14 August 2026



### INTERNATIONAL GEOSCIENCE & REMOTE SENSING SYMPOSIUM

[2026.ieeeigarss.org](https://2026.ieeeigarss.org)



# Engage with the Experts Who Shape the Future

## Join Us at IGARSS 2026 – The Premier Remote Sensing Symposium

On behalf of the IGARSS 2026 Organizing Committee, we invite your organization to showcase its leadership as a sponsor and exhibitor at the world's foremost remote sensing event, taking place in the Washington, D.C. area.

IGARSS brings together top experts, researchers, policymakers, and industry leaders, offering direct access to decision-makers and customers in this rapidly growing field. With the global remote sensing market projected to reach \$125.6 billion by 2033 and North America holding a 37.4% market share in 2024, this is a prime opportunity for engagement and visibility.

Why Sponsor IGARSS 2026?

- Connect with leading professionals, customers, and emerging talent.
- Gain global exposure and reinforce your industry leadership.
- Enjoy cost-effective participation with bundled registrations and discounts.
- Support public sector attendance at minimal cost, leveraging the event's proximity to key stakeholders in Washington, D.C.

We offer flexible sponsorship and exhibition packages tailored to your needs. Let's discuss how IGARSS 2026 can support your goals.

We look forward to welcoming you as a valued partner.

Sincerely,

The IGARSS 2026 Conference General Co-Chairs



**Liping Di**

IEEE Fellow, Director

*CSISS, George Mason University,  
Fairfax, VA, USA*



**Michael Seablom,**

IEEE Member, Associate Director

*Earth Science Division, NASA  
Headquarters, Washington, D.C., USA*



**Mitch Goldberg,**

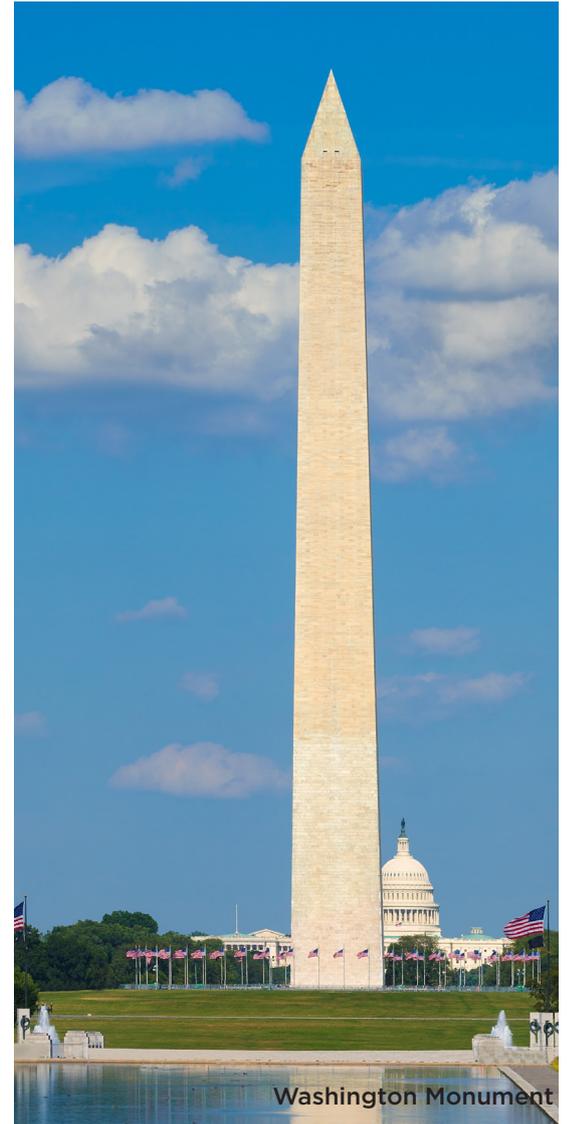
IEEE Member, Distinguished  
Research Professor

*City College of New York for the NOAA  
Center for Earth System Sciences  
and Remote Sensing Technologies  
(CESSRST), NY, USA*



# IMPORTANT DATES AND CONTACTS

IGARSS TIMELINE	Proposed Deadlines
<b>PROPOSAL PHASES</b>	
Community Contributed Theme Proposals Open	15 September 2025
<b>TUTORIAL PROPOSALS OPEN</b>	15 September 2025
Community Contributed Theme Proposal Deadline	15 October 2025
Community Contributed Theme Proposal Results	3 November 2025
Tutorial Proposal Deadline	15 November 2025
Tutorial Proposal Results	16 December 2025
<b>SUBMISSION AND REVIEW</b>	
Abstract/Manuscript Submission System Online	15 November 2025
Abstract/Manuscript Submission Deadline	17 January 2026
Student Paper Competition Deadline	17 January 2026
Travel Support Application Deadline	15 March 2026
Notifications of Acceptance to Authors	15 March 2026
Notification of Travel Support Decision	15 April 2026
<b>REGISTRATION</b>	
Registration Opens	1 April 2026
Early Bird Registration Closes	30 April 2026
Tutorial Registration Deadline	30 April 2026
Paper Submission for Accepted Manuscripts	30 April 2026
Accepted Paper Registration Deadline	30 April 2026
<b>TECHNICAL PROGRAM</b>	
Technical Program Online	15 May 2026



Washington Monument

## CONTACT INFORMATION

Email: [sponsor@2026.ieeeigarss.org](mailto:sponsor@2026.ieeeigarss.org)

### Conference Hotel & Venue

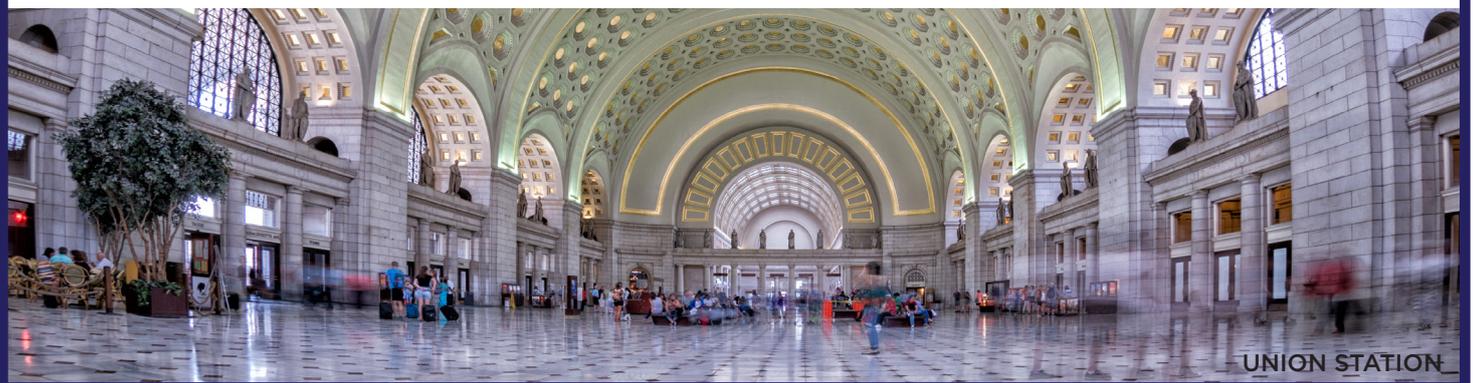
#### Washington Hilton

1919 Connecticut Avenue NW  
Washington, DC 20009  
Phone: (202) 483-3000

Professional Conference  
Organizer



[cmsworldwide.com](http://cmsworldwide.com)



UNION STATION

# SPONSORSHIP LEVELS AND FEES

Step into the Spotlight at IGARSS 2026! As a sponsor, your organization gains unparalleled visibility—reaching not only thousands of conference attendees but the entire IGARSS community. This is your chance to showcase your brand to an influential network of global leaders, innovators, and professionals in remote sensing. With a variety of sponsorship and branding opportunities tailored to fit your goals and budget, there's no better investment to amplify your impact. Explore the detailed sponsorship benefits on the pages ahead and secure your position at the forefront of innovation!

**Looking for something unique? Sponsorship packages can be customized, and we welcome your ideas to create the perfect fit for your brand.**

## SPONSORSHIP OPPORTUNITIES

- **Unparalleled Access:** Gain visibility with thousands of renowned experts, engineers, and leaders in geoscience & remote sensing.
- **Connect with Top Minds & Rising Talent:** Engage directly with established innovators and decision-makers—while also connecting with up-and-coming young minds, researchers, and students shaping the future of the field.
- **Engage in Education:** Participate in Technology, Industry, and Education (TIE) sessions as well as Industry Workshops, to drive trends and show commitment to education & innovation.
- **Maximize Visibility:** Take advantage of advertising opportunities in the official conference app and on-site visual displays.
- **Dynamic Networking Events:** Build relationships during multiple networking functions, including, evening events, breakfasts, lunches, and exhibit area breaks.
- **Special Invitation:** Attend the prestigious Banquet—an excellent opportunity to connect with leaders and visionaries in an exclusive setting.

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
Organization Logo on conference website with hyperlink	✓	✓	✓	✓
Visibility in conference proceedings	✓	✓	✓	✓
Logo on sponsors recognition banner at registration area	✓	✓	✓	✓
Logo displayed on conference signage throughout the venue	✓	✓	✓	✓
Exhibition area	ISLAND 20'x20'	DOUBLE 10'x20'	SINGLE 10'x10'	
Complimentary exhibitor only passes	3	2	2	
Complimentary full delegate registration	3	2	1	
Conference bag insert	✓	✓	✓	
Tickets to Conference Banquet with reserved prime seating	2	1		
App banner ad	✓	✓		

**SPONSOR RATE**

**\$15,000 USD**

**\$10,000 USD**

**\$7,500 USD**

**\$2,500 USD**

NON-PROFIT ORGANIZATIONS AND UNIVERSITIES MAY SPONSOR AT A DISCOUNTED RATE.

# À LA CARTE SPONSORSHIP OPTIONS

## CONFERENCE WELCOME RECEPTION

\$10,000 USD (EXCLUSIVE SPONSORSHIP)

*Make a strong first impression!*

- Recognition on the conference website, featuring linked partner names and organization logo.
- Branding at the reception with opportunity to provide additional freestanding banners.

## CONFERENCE BANQUET SPONSOR

\$10,000 USD (LIMITED SPONSORSHIPS AVAILABLE)

*Prime visibility among top industry leaders.*

- Recognition, with organization logo and hyper-link, on official conference website.
- Acknowledgment on signage at the conference.
- Opportunity to provide a freestanding banner at the entrance to the venue (maximum size 72" high x 38" wide).
- Two (2) complimentary tickets to event with reserved prime seating.

## CONFERENCE BAGS

\$10,000 USD (EXCLUSIVE SPONSORSHIP)

*Every attendee carries your brand.*

- Exclusive to one sponsor and distributed to all conference attendees to be used during and after conference. Includes conference and patron logo and bag insert. The conference organizing committee designs, procures and distributes the bags.

## ORGANIZATION BRANDED LANYARDS

\$8,000 USD (EXCLUSIVE SPONSORSHIP)

*Ensure nonstop exposure throughout the conference.*

- Organization name and logo branded on conference lanyards which are worn by all IGARSS attendees. Lanyards sourced and designed by organizing committee.

## NETWORKING HOUR SPONSOR

\$8,000 USD (PER EVENT)

*Foster valuable attendee relationships.*

- The conference will host several networking events throughout the week. This is an opportunity to address attendees in a social setting and drive visibility.
- Acknowledgment on signage and opportunity to display sponsor provided banner.

## INDUSTRY WORKSHOP

\$8,000 USD

*Advance education and drive industry trends.*

- Produce and deliver a 1.5 hour workshop at the conference.
- Inclusion in technical program, a meeting room, projector and screen, power strip, logo and mention on session signage. Session to be reviewed and scheduled by conference organizing committee.

## POSTER AREA SPONSOR

\$8,000 USD (EXCLUSIVE SPONSORSHIP)

*Gain visibility where ideas take shape.*

- Sponsor's banner/branding in the Poster Area for the duration of the conference.

## WIFI SPONSOR

\$6,000 USD (EXCLUSIVE SPONSORSHIP)

*Power conference connectivity with your brand.*

- As an exclusive partner of the Wi-Fi, you will showcase your brand with all attendees when they log into the venue Wi-Fi. This opportunity allows branding on the Wi-Fi login and landing pages with the opportunity to direct delegates to a webpage of your choice.

## YOUNG PROFESSIONALS EVENTS

(Breakfasts, Lunches, or YP Mixer)

\$5,000 USD

*Cultivate brand loyalty and attract emerging leaders.*

- Your organization branding at the event.
- Ability for representatives to attend the event for exclusive recruiting opportunities.
- Option to provide a giveaway to all event attendees.

## TUTORIAL DAY SPONSOR

\$5,000 USD

*Shape the conference with early education.*

- As the Tutorial Day sponsor, your organization will be showcased with signage in the tutorial areas and your name/logo on the tutorial sessions webpage.
- Option to provide a giveaway to all attendees.

## COFFEE BREAK SPONSORSHIP

\$5,000 USD EACH BREAK (2/DAY, LIMIT 10)

*Energize participants and elevate your visibility.*

- The conference will have two coffee breaks each day were all attendees convene.
- Printed "sponsored by" signs at each of the coffee sessions.
- Recognition on conference website.

## VIP BANQUET TABLE

\$1,800 USD EACH

*Showcase your brand with exclusive reserved seating.*

- Branded table includes eight (8) banquet tickets.
- Prime location for visibly and banquet program.

## DELEGATE BAG INSERTS

\$1,200 USD (EACH ITEM)

*Deliver your message inside every bag.*

- A great way to connect with conference attendees! Add an organization brochure, postcard, or small giveaway items such as pens, notepads, key chains, etc. to bags given to all delegates (item to be provided by patron).

## MOBILE APP ADVERTISING

\$1,750 USD

*Stay top-of-mind with a banner ad.*

- Your custom graphic will display at the top of the homepage in the conference app.

**Have another idea? Let us know! We'd love to work with you to find the best solution for your organization.** Other ideas include branded charging stations, water bottles in delegate bags, student hub in exhibition area, push notifications or gamification in the app, and a head shot booth.

# EXHIBITION HALL\*

## BOOK EARLY FOR THE BEST LOCATION!

The exhibition/booth area is planned for the Columbia Ballroom on the Terrace Level of the Washington Hilton. This area is the heart of the convention center and central to all IGARSS activities.

### EXHIBIT SPACE

(\$5,000 USD)

- 10' x 10' booth space with pipe and drape
- Two (2) exhibitor staff passes. Additional staff passes available for \$50 USD.
- One (1) draped table with two (2) side chairs
- One (1) wastebasket
- Recognition on the symposium website featuring linked exhibitor name and logo
- Printed booth sign with name of organization
- Customized options and larger spaces available. (additional fees may apply) Contact us for more details. [sponsor@2026.ieeeigarss.org](mailto:sponsor@2026.ieeeigarss.org)
- Booths must be operational and staffed during exhibition hours.

### IMPACT PODS

(\$3,350 USD)

- Branded backdrop for strong visual presence
- Hard-sided counter with storage space
- One (1) high table and stool for meetings
- Two (2) exhibitor passes (additional passes available for USD \$50 each)
- Compact, turnkey design for professional visibility
- Recognition on the symposium website with linked name and logo
- Printed pod sign featuring your organization's name
- Customized options available (additional fees may apply)
- Pods must remain operational and staffed throughout exhibit hours

### UNIVERSITY TABLE TOP

(USD \$2,500):

- One (1) draped table with two (2) side chairs
- One (1) wastebasket
- Registration fee waived for one (1) exhibition representative
- Recognition in the symposium program with university name and logo

## EXHIBIT SCHEDULE

*\*subject to change*

### MOVE-IN:

**Aug 9-10, 2026**

Sunday **08:00 - 17:00**

Monday **08:00 - Noon**

### EXHIBIT FLOOR OPENS:

**August 10-13, 2026**

Monday **13:30 - 16:00**

Tuesday **09:30 - 16:00**

Wednesday **09:30 - 16:00**

Thursday **09:30 - 16:00**

### MOVE-OUT:

**August 13, 2026**

Thursday **16:00**

## PAST SPONSORS AND EXHIBITORS

NASA

ESA

JAXA

Chinese Academy of Sciences

MIT Lincoln Laboratory

UNAM Institute of Geophysics

University of Geneva

Cambridge University Press

Seismological Society of America

CUAHSI

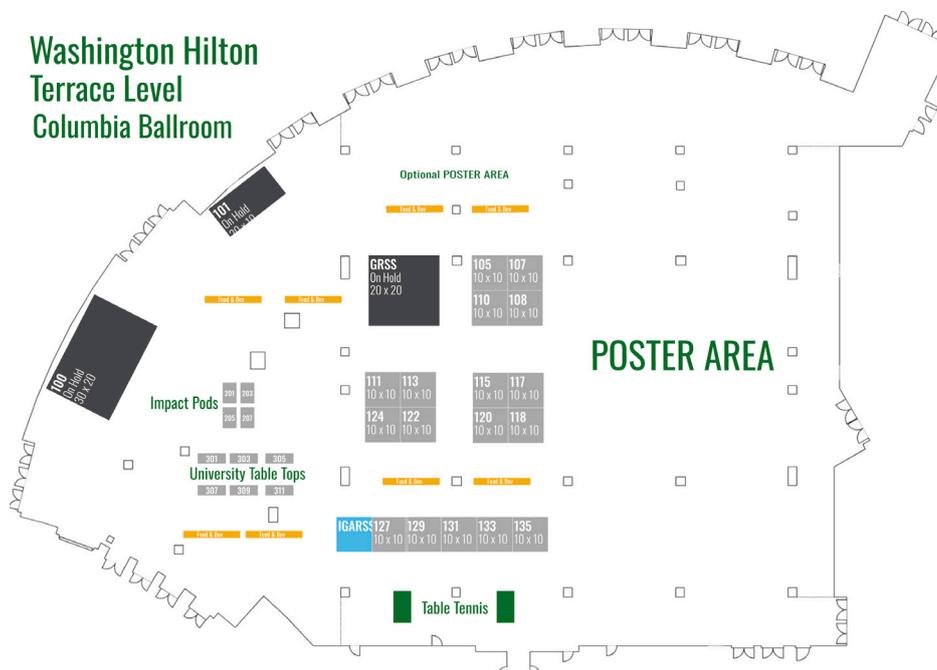
ESRI

EY

Raymetrics

HySpex

Earth Daily



PRELIMINARY FLOOR PLAN

Please contact us if you have larger booth needs!

\*floor plan subject to change

# FACTS

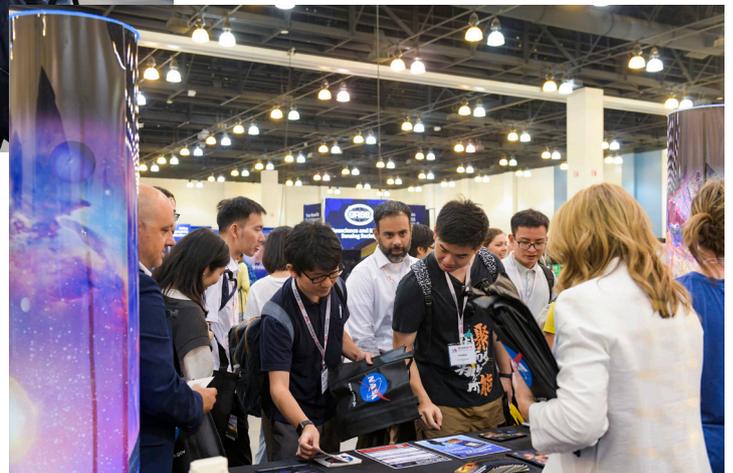
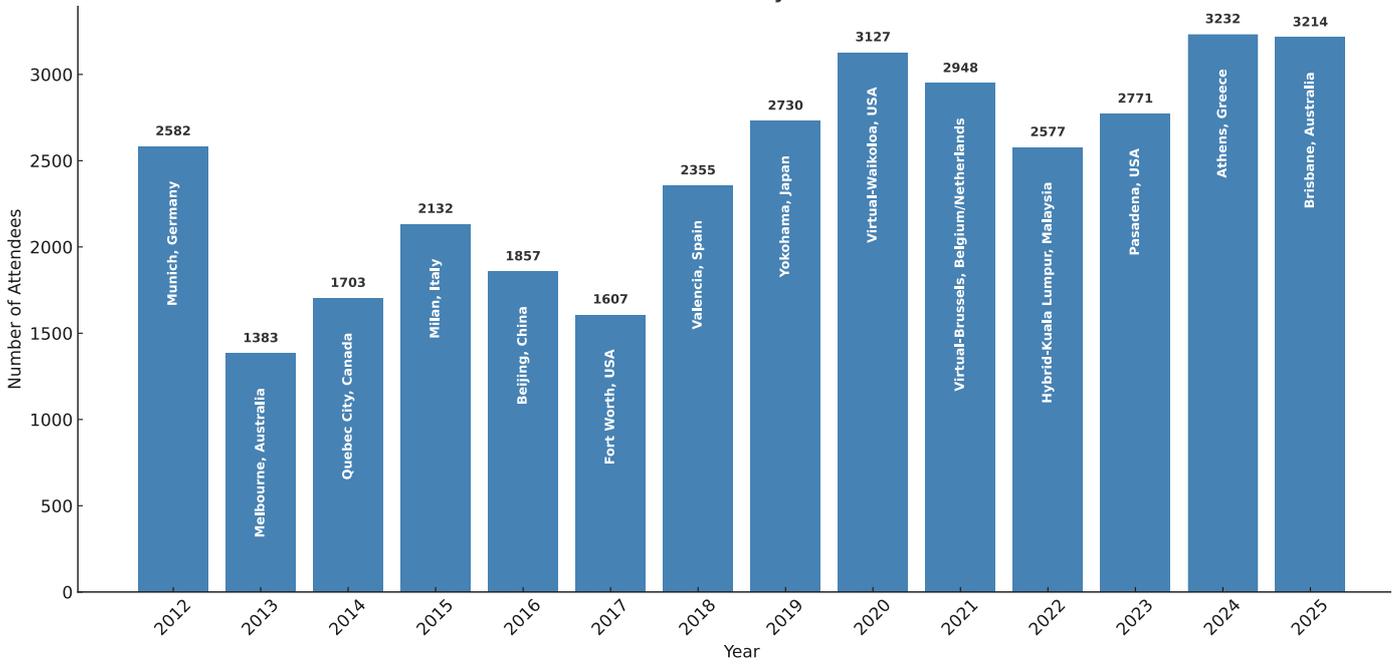
## REMOTE SENSING MARKET

Market Size (2024): USD 24.9 Bn. CAGR: 19.7%.

Forecast Value (2033): USD 125.6Bn.

North America Revenue Share (2024): 37.4%

Conference Attendance by Year and Location



## WHO EXHIBITS

- Government agencies
- Geospatial companies
- Remote sensing companies
- Research institutes
- Publishers
- More...

# TERMS AND CONDITIONS

2026 IEEE International Geoscience and Remote Sensing Symposium, 9-14 August, 2026.

1. **CHARACTER OF THE EXHIBITION:** The IEEE GRSS and/or its designated agent reserves the right to determine the eligibility of any organization, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.
2. **LOCATION/DATES:** The 2026 IEEE International Geoscience and Remote Sensing Symposium will be held 9-14 August 2026. at the Washington Hilton, Washington, D.C..
3. All rules and regulations of the Washington Hilton shall be followed.
4. **BOOTH SIZE and DEADLINES:** A full exhibit area is 10'x10' at a cost of U.S. \$5,000.00. Patron Packages are also available. Failure to make final payment constitutes a cancellation of this contract. Bank charges are the responsibility of the payer.
5. **AUDIO/VISUAL:** Exhibitors are allowed to bring in their own audio-visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. Please review the Washington Hilton regulations regarding such equipment.
6. **SPACE ASSIGNMENTS:** Space assignments are made on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference can be determined online at the time of payment. The selections is subject to availability and confirmation of payment. IGARSS reserves the right to alter an Exhibitor's assigned space if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before this right is exercised.
7. **SUBLETTING OF SPACE:** The Exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organizers. Only one organization shall be considered as the Exhibitor. Any other organization or unit in the space shall be considered a subsidiary or affiliate.
8. **GENERAL REGULATIONS:** Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.
9. **SAFETY CONSIDERATIONS:** All exhibit and space materials must follow local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives, or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations. Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.
10. **OFFICIAL CONTRACTOR:** An official Contractor will be assigned and approved by the Washington Hilton. The Contractor will provide a Service Manual and perform exhibition services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.
11. **ON-SITE REPRESENTATIVE:** Exhibitors shall keep an attendant in their space during all exhibit hours.
12. **SECURITY/LIABILITY:** Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend IEEE, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.
13. **FACILITY DAMAGE:** Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.
14. **CANCELLATION:** If space contracted is canceled by the Exhibitor on or after May 15, 2026, or if the Exhibitor fails to occupy the space contracted, IEEE is entitled to the full amount of the space rental.
15. **AMENDMENT TO EXHIBITOR AGREEMENT:** All matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and IEEE.
16. **INABILITY TO PERFORM:** If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IEEE will refund to the Exhibitor the amount of the rental paid and IEEE shall have no further obligation or liability to the Exhibitor.
17. **SALES PROMOTIONS AND DRAWINGS:** All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE prior to the opening of the event.
18. **PATRON AND GRANTOR ENTITLEMENTS:** Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received, or the contract will be considered null, and void and all promotional entitlements will be withdrawn. IEEE, at its discretion, may make reasonable changes, amendments, or additions to entitlements. To be included in the Symposium On-Site program, as a Platinum, Gold, Silver, or Bronze patron, IEEE must receive the contributor's signed Application and applicable payment by 12 June 2026.
19. **COMPLIANCE WITH TERMS AND CONDITIONS:** IEEE, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.



[cmsworldwide.com](http://cmsworldwide.com)

## CONTACT US

Email: [sponsor@2026.ieeeigarss.org](mailto:sponsor@2026.ieeeigarss.org)  
Phone: +1.979.846.6800

[2026.ieeeigarss.org](http://2026.ieeeigarss.org)

**Deadline for sponsorships is 15 July 2026**